

BUILD STEP BY STEP YOUR

TRANSFORMERS

OPTIMUS PRIME



FANHOME

THE LEADER OF THE AUTOBOTS

“My name is **OPTIMUS PRIME**. We are Autonomous Robotic Organisms from the planet Cybertron, but you can call us Autobots...”

Like the rest of the **TRANSFORMERS**, **OPTIMUS PRIME** is a rare form of highly intelligent robotic life that has the ability to mechanically self-reconfigure. He differs from the others thanks to his particular nature, but also because of his imposing outward appearance.

TECHNICAL SHEET

Name: Optimus Prime
Occupation: Leader of the Autobots
Place of birth: Iacon, Cybertron
Base of operations: Autobot City, Cybertron, and the Earth
Height: 29 ft 10 in (9.1 m)
Weight: 22 tons
Transformation: American Truck (2007)
Colours: Blue, red and silver
Mode: Can be transformed into a heavy goods vehicle
Weapons: His physical strength, and any laser cannon
Strong points: Courage, intelligence, endurance, and the power of leadership
Weak points: Excessively compassionate



MODEL CHARACTERISTICS

- METAL AND ABS PARTS
- HEIGHT 2 FT (60 CM)
- WITH LIGHT EFFECTS
- WEAPONS INCLUDED

Articulated model

True to the original film model

Metal and ABS parts

Includes the character's weapons



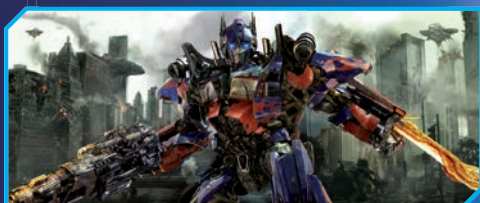
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The final version may differ slightly from the version shown.

THE LEGEND OF OPTIMUS PRIME

AT THE HEART OF EVERY LEGEND, THERE IS TRUTH

Optimus Prime is a legendary hero from Cybertron, a faraway planet inhabited by intelligent self-reconfigurable robots known as TRANSFORMERS. Optimus' strong character and his powers of leadership place him at the head of the Autobots, who have sworn to defend their planet and oppose the tyranny that their fiercest enemies are trying to establish – the terrible Decepticons, led by Megatron.



In his struggle, Optimus Prime demonstrates that he is far more than a colossal warrior. Because, besides courage and power, he is also noted for his wisdom, integrity and compassion, values that make him a unique character and which enable him to formulate profound thoughts. "We can be heroes in our own lives, every one of us, if we only have the courage to try." As his crusade against Evil progresses, Optimus assumes that his principles do not oblige him to protect only those under his command, but everybody and everything in the Universe. Because, as he says, "freedom is the right of all sentient beings."



For Optimus Prime, an important turning point comes when the eternal confrontation between Autobots and Decepticons shifts to the planet Earth, where he will have the opportunity to discover and admire the qualities of human beings. "We live among its people now, hiding in plain sight, but watching over them in secret, waiting, protecting. I have witnessed their capacity for courage, and though we are worlds apart, like us, there's more to them than meets the eye."



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THE MAGAZINES

Discover all the secrets of OPTIMUS PRIME and the TRANSFORMERS in this exclusive collection complete with a fully illustrated magazine in each issue:



TRANSFORMERS IN THE CINEMA

In 2007, the world of the TRANSFORMERS hit the big screen and became one of the biggest box-office smashes in the history of cinema thanks to film director Michael Bay's brilliance. You now have the chance to learn about the best-kept secrets of all these extraordinary movies.

THE LEGEND OF OPTIMUS PRIME

He represents the virtue, integrity and courage that define the Autobots. Since his first appearance in 1984, Optimus Prime has become the defining figure of the TRANSFORMERS. Behind this compelling hero is an extraordinary legend forged over time in an epic crusade for justice and freedom.



AUTOBOTS VS DECEPTICONS

Two antagonistic sides, each with different qualities – Autobots and Decepticons have been fierce enemies since the outbreak of the war for control of Cybertron. On one side, Optimus Prime and his followers and on the other, Megatron and his henchmen. We will examine their stories and major milestones, their powers and weaknesses, their words, and all the characteristics that define them both on and off the battlefield.

THE WORLD OF THE TRANSFORMERS

The world of the TRANSFORMERS has grown spectacularly since Hasbro produced the first toys in the franchise in 1984. Take a fascinating journey back in time and have fun remembering the main lines of miniature figures and vehicles, their various moves to the world of comics, and the cartoon series that helped to consolidate their success.



STEP-BY-STEP ASSEMBLY

With each issue you will receive a fully-illustrated magazine containing detailed instructions that make assembling your Optimus Prime model as easy as possible.

GET THESE EXCLUSIVE GIFTS*

1st GIFT

2 TRANSFORMERS POSTERS

Two large posters of the most iconic Cybertronians.

Dimensions: 9 x 14 inches approx (24 x 36 cm)



2nd GIFT

AUTOBOT KEY RING

A beautiful, solid metal key ring designed exclusively for the OPTIMUS PRIME collection



3rd GIFT

TRANSFORMERS MUG

The TRANSFORMERS mug – exclusively for collectors!



4th GIFT

OPTIMUS PRIME T-SHIRT

A high quality T-shirt with an image of the legendary Optimus Prime.

Material: 100% cotton



*In the event of stock shortages, all gifts will be replaced by others of equal or greater quality.

UPGRADE TO A PREMIUM OFFER

A GREAT BASE FOR OPTIMUS PRIME!



Display your Optimus Prime on this special base complete with lighting effects to complement your model.

The display base is comprised of multiple pieces that are delivered throughout the course of your subscription. Model not included.

DIMENSIONS of the BASE: 50 x 50 cm (20 x 20 in)
HEIGHT of the WINDOW: 75 cm (30 in)

ILLUMINATED BASE

The final version of the base may differ slightly from the version shown. The display case is delivered empty

TRANSFORMERS

PAY WITH PAYPAL AND RECEIVE THIS SPECIAL GIFT!

HIGH QUALITY!
OPTIMUS PRIME BUST

CHARACTERISTICS:

- Bust created using movie references
- Made of durable resin
- Hand-painted
- Accurate and faithful to the original
- Presentation base included
- **Height:**
Approx 5 in (12 cm)



The final version of the bust may differ slightly from the version shown.

**NEW
MODEL**

This bust perfectly complements your OPTIMUS PRIME model with its accurate details and high quality finish. This exclusive bust is not available anywhere else - the only way to get hold of it is to select PayPal as your preferred payment method at checkout!

Simply select PayPal as your payment method at checkout.

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OPTIMUS PRIME



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